

# IL BORGOGIOIOSO

CARPI (MO), ITALY

[www.ilborgogioioso.it](http://www.ilborgogioioso.it)

Viale dell'Industria, 31 | 41012 Carpi (MO)  
+39 059 6559111

**il Borgogioioso**  
il Centro Commerciale di Carpi

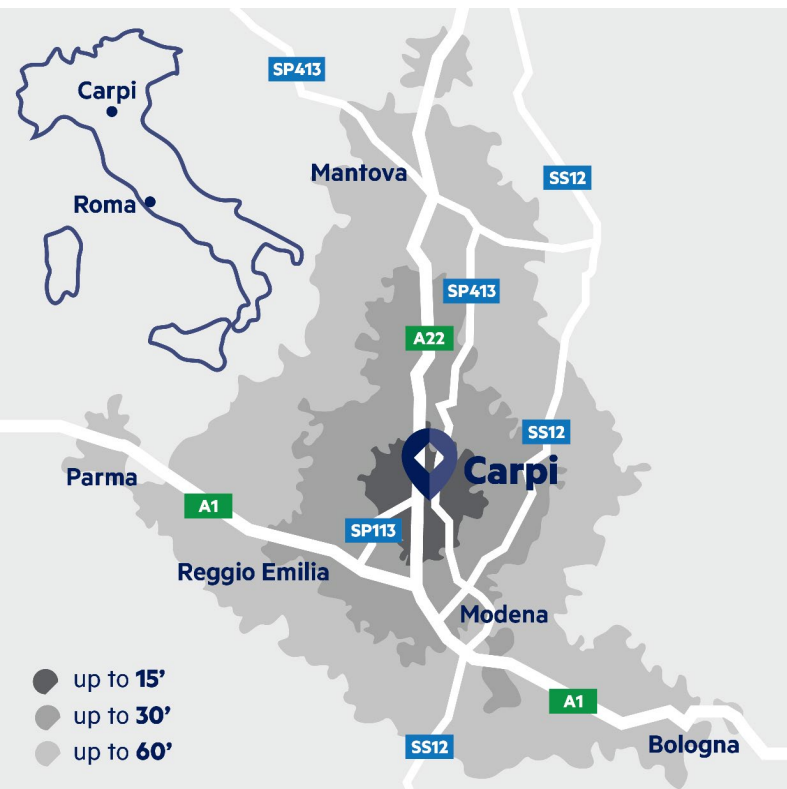
## PROJECT INFORMATION

Il Borgogioioso is a shopping centre of 26.800 sqm that includes 28 shops, 1.250 covered parking spaces and 1.250 outdoor, anchored by an Ipercoop hypermarket (with a GLA of approximately 12.900 sqm). It is a well-established scheme attracting customers mainly for their daily shopping needs, complementary and synergic to the external retail park's offer. It welcomes about 2,3 million visitors a year.

## PROJECT LOCATION & CATCHMENT AREA

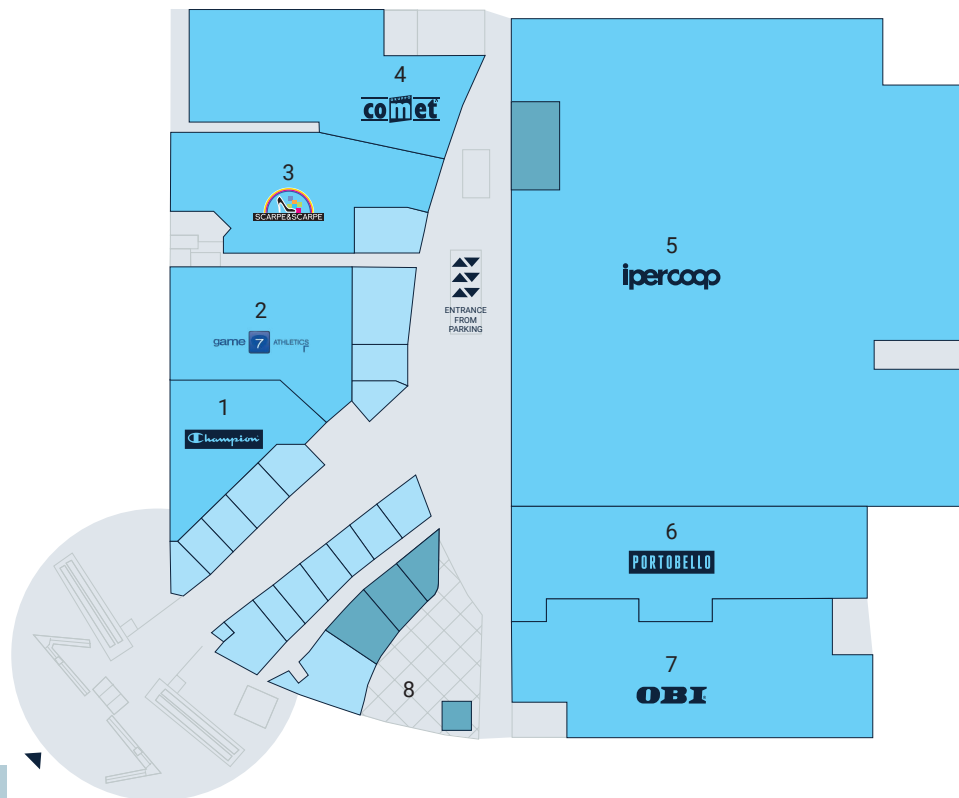
Carpi is in the Emilia Romagna region and is located about 20 km north of Modena. Emilia Romagna is a wealthy region, with purchasing power about 20% above the Italian average.

The centre is conveniently located, about 2 km from the Carpi exit of the A22 (Brennero – Modena) motorway and has a good catchment area, comprising nearly 675.000 inhabitants within a 30-minute drive. It has no direct competition in its primary and secondary catchment areas.



# FLOOR PLAN

## GROUND LEVEL



### LEGEND

1. Champion
2. Game 7 Athletics
3. Scarpe&Scarpe
4. Comet
5. Ipercoop
6. Portobello
7. Obi
8. Bar & Restaurants

### TENANTS & ANCHORS

Hypermarket <b>Ipercoop</b>	12.900 sqm
Electronic market Comet	2.100 sqm
Anchors: <b>Champion, Game 7 Athletics, Scarpe&amp;Scarpe, Obi, Portobello</b>	9.400 sqm
Shops	2.400 sqm
<b>Total GLA</b>	<b>26.800 sqm</b>



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### CONTACT US

**Multi Italy**  
Via Bonnet 6/A  
20154 Milan  
Italy

T. +39 02 304 62 800  
F. +39 02 304 62 829  
E. [commerciale@multi.eu](mailto:commerciale@multi.eu)  
[www.multi.eu/it](http://www.multi.eu/it)



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