



MULTI COMPANY PROFILE
November 2018



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About Multi

Multi Corporation is a leading, Pan-European integrated service platform for retail real estate assets, managing over 110 retail assets across Europe and Turkey. We offer a full spectrum of serviced, including asset management, shopping centre operations, redevelopment and refurbishment, leasing, legal and compliance. Our people are committed to extracting every bit of value from the shopping centres we manage. Thanks to our in-depth knowledge of retailers, investors, visitors and local markets, Multi protects and enhances asset value at every phase of the holding period. Together we unleash the full potential of shopping centres. Multi is active in 14 countries: the Netherlands, Belgium, Germany, Hungary, Ireland, Italy, Latvia, Poland, Portugal, Slovakia, Spain, Ukraine, the United Kingdom and Turkey.

History, expansion, and growth

Multi was founded in 1982 in the Netherlands and started as a Dutch development company. In 1991, Multi went international with its first shopping centre development in Portugal. In the following decades, Multi's portfolio expanded to include shopping destinations in many of Europe's leading capitals and major cities. Over the last five years, Multi has shifted its focus to the property management of retail real estate. And today our retail destinations welcome over 400 million customers annually, spending an estimated € 4 billion in over 6,000 stores, restaurants and leisure attractions.

Our services

Asset management

Multi is the asset manager of a shopping centre portfolio spanning Europe and Turkey, that has consistently delivered a strong performance over the years. We have an excellent track record as a reliable partner in managing the assets of our institutional clients. Multi's asset management business uses an interdisciplinary approach to optimise assets and their performance. This helps us to create sustainable value and promote the long-term success of real estate investments.

Our experts and local asset core teams have local knowledge and apply asset-specific solutions to the management of tenant relations, cost optimisation and financial or technical engineering. These teams are dedicated to solving complex problems and finding the right solutions for our clients, while using the Multi Pan-European service platform.

We monitor the performance of our projects on a daily basis, maintain investor relations and provide our clients with pro-active acquisition and sales support. We take a highly active approach to (re)positioning assets to create sustainable growth and enhance asset value.

Property management

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Redevelopment & refurbishment

Retail environments need to evolve and renew during their lifecycle if they want to stay relevant and attractive and exceed the changing shopping expectations of both shoppers and retailers. We believe in interdisciplinary collaboration involving asset management, research, leasing, and shopping centre operational teams to deliver effective and sustainable designs.

We transform first generation projects into third or fourth generation shopping centres, adapting them to constantly evolving market conditions and retail trends. This includes tenant relocation, the addition of new retail space, upgrading of common areas, improved seating and rest areas, the optimisation of routing and shopper flow, visitor navigation tools, and entrance redesign. TTDesign is Multi's in-house studio for master-planning and architecture. They use their fundamental knowledge of the functionality of shopping centres to enhance the retail environments in Multi's portfolio.

Facts & figures

- Active in 14 countries
- 3 mln sq.m under management
- We manage 110+ retail assets
- € 10 bn total value assets under management
- 650+ employees
- 200+ awards
- 200+ projects delivered
- 36 years of retail experience

Environmental policies

We firmly believe in maintaining sustainable retail destinations that form the heart of local communities and deliver a positive contribution to the environmental, social, cultural and economic prosperity of those communities. Multi's corporate sustainability policy is embedded in every single aspect of our daily shopping centre operations. We operate according to ISO 14001 and we take sustainability to the next level with our ongoing and ambitious international programme for waste minimisation, and the reduction of energy and water consumption and CO2 emissions.

Awards

Our partners know they can rely on us to unleash the full potential of shopping centres. Our industry recognises that too. Since Multi's foundation in 1982, we have received over 200 awards from the retail community. These awards showcase the extra mile we are willing to go for our investors, tenants and visitors.

Truly multi-cultural

Thanks to our in-depth knowledge of retailers, investors, visitors and local markets, Multi protects and enhances asset value at every phase of the holding period. We manage over 110 retail assets in 14 different countries in Europe, all with very different cultures and languages; from Portuguese to Latvian, from Turkish to Italian. We truly believe in the success of diversity, that's why Multi harbours over thirty different nationalities. Our people, from whatever background and wherever they work, are committed to extracting every bit of value from the shopping centres we manage.

Multi Corporation bv

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