

www.centroprimavera.it

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PROJECT INFORMATION

The Primavera shopping centre has two floors above ground and two basement levels. The centre consists of an urban retail gallery with 41 units (including four large units) with a total GLA of 9,500 sqm, is anchored by a 2,600 sqm Conad branded supermarket and has an attractive public garden on the rooftop. It welcomes 2.8 million visitors a year.

PROJECT LOCATION & CATCHMENT AREA

Rome, the regional capital of Lazio and Italy's capital, is the largest Italian city and the municipality of Rome accounts for some 2.8 million inhabitants.

The shopping centre is located in Municipio V, in the highly-populated district of Centocelle, some 7 km to the south-east of Rome city centre, with good accessibility thanks to the surrounding road network, in the proximity of Via Casilina. The area is also well-served by public transport. This neighbourhood scheme has an excellent catchment area: some 780,000 inhabitants within a 15-minute drive.



FLOOR PLAN

GROUND LEVEL



FIRST LEVEL



LEGEND

- 1. Conad Superstore
- 2. Azzurra
- 3. Media World
- 4. Moby Dick
- 5. OVS
- 6. Bar & Restaurants

TENANTS & ANCHORS

Total GLA	12,100 m2
Bar & Restaurants	230 m2
Shops	4,370 m2
OVS, Moby Dick	
Anchors: Azzurra, Mediaworld,	4,900 m2
Hypermarket Conad Superstore	2,600 m2



MULTI

Multi Corporation is a leading, pan-European integrated service platform for retail real estate assets, managing about 80 retail assets across Europe. We offer a full spectrum of services, including active asset management, shopping centre operations, redevelopment & refurbishment, leasing, marketing, legal and compliance.

Our people are committed to optimising value from the real estate assets we manage. Thanks to our indepth knowledge of retailers, investors, visitors and local markets, Multi protects and enhances asset value at every phase of the holding period. Together, we drive value with our investor partners.

Our retail properties welcome over 400 million customers annually, spending an estimated \in 4 billion in over 6,000 stores, restaurants and leisure attractions.

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