

www.centroprimavera.it

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PROJECT INFORMATION

Primavera shopping centre has two floors above ground and two basement levels. The centre consists of an urban retail gallery with 41 units (including four large units) with a total GLA of 9.500 sqm. It is anchored by a 2.600 sqm Conad branded supermarket and has an attractive public garden on the rooftop. It welcomes 2,6 million visitors a year.

PROJECT LOCATION & CATCHMENT AREA

Rome, the regional capital of Lazio and Italy's capital, is the largest Italian city and the municipality of Rome accounts for about 2,8 million inhabitants.

The shopping centre is located in Municipio V, in the highly-populated district of Centocelle, about 7 km to the south-east of Rome city centre, with good accessibility thanks to the surrounding road network, in the proximity of Via Casilina. The area is also well-served by public transport. This neighbourhood scheme has an excellent catchment area: about 780.000 inhabitants within a 15-minute drive.



FLOOR PLAN

GROUND LEVEL



FIRST LEVEL



LEGEND

- 1. Conad Superstore
- 2. Azzurra
- 3. Media World
- 4. Moby Dick
- 5. OVS
- 6. Bar & Restaurants

TENANTS & ANCHORS

Total GLA

Hypermarket Conad Superstore	2.600 sqm
Anchors: Azzurra, Mediaworld,	4.900 sqm
OVS, Moby Dick	
Shops	4.370 sqm
Bar & Restaurants	230 sqm



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12.100 sqm

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